



# 2025 BASIC INSTITUTE

APRIL 27 - MAY 2 • COMFORT INN & SUITES • MT. PLEASANT

## Your Road to Success



# Congratulations Graduates!



## CLASS OF 2025



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Addison Township  
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Davison Township  
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Grand Blanc Township  
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City of Ironwood  
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Pere Marquette Ch. Twp.  
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Cascade Ch. Township  
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Bloomfield Township  
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Rose Township  
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Whitewater Township  
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Howell Township  
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Frankenlust Township  
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Village of Lake Orion  
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City of Grand Rapids  
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City of Kalamazoo  
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Basic 1



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Basic 2



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Basic 2



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City of Lansing  
Basic 2



**Darlene Thomas**  
Ionia County  
Basic 3



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Oceola Township  
Basic 3



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Basic 2



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Basic 3



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Northville Ch. Township  
Basic 2



**Jennifer Whiting**  
Albee Township  
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City of Pontiac  
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**Amanda Wiersma**  
Ross Township  
Basic 1



**Denise Wilcox**  
Alamo Township  
Basic 1



**Jennifer Wilson**  
Bath Charter Township  
Basic 2



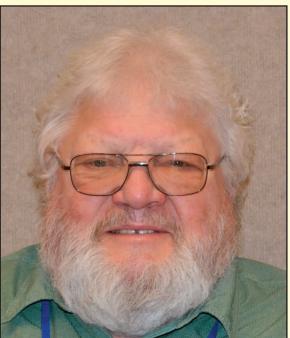
**Cheryl Witt**  
Raisin Charter Township  
Basic 2



**Dale Witt**  
Raisin Charter Township  
Basic 2



**Christopher Wright**  
City of Grand Rapids  
Basic 3



**Mike Yancho**  
Grand Blanc Charter Twp.  
Basic 1



**Samantha Zakovec**  
City of Bessemer  
Basic 1

**AHAS  
AHEAD**



# Memorable A-Ha Moments from Last Year

*"Addressing frustrated or angry customers and staff with positive body language and listening with compassion will improve the experience and outcome of the situation."*

*"What we learn at Basic Institute will be beneficial both now and far into the future."*

*"I never realized how easy or common fraud is. I never think about that being an issue in our office due to being friends with a lot of our staff, not having separation of duties, and I guess just trusting that it'll never happen; I clearly know now that it's not enough."*

*"There are so many things I can do to positively impact my township moving forward."*

*"The wealth of knowledge of the members of MMTA is the greatest value and I will both reach out for help and assist as I can as well."*

*"Keep up on networking; join the Listserv, reach out to people, join other associations."*

*"How much information your personal devices share if they connect to a network at work."*

*"Red flags should be investigated, but they don't necessarily mean that fraud is present."*

*"I learned something in every presentation that I didn't know I needed to know."*

*"I'm not alone in my journey! There are so many resources and people that I can get help from."*

*"Chat GPT! I finally have knowledge of what it is, how it works, and how to access it! I am excited to really dig in and use it in my position!"*

*"That we can put up to three mills without vote for road millage on our tax bills."*

*"I have learned so much in my three years at BASIC Institute, I am scared to think where I would be if I hadn't learned about MMTA."*

*"R and D doesn't mean research and development anymore. Rip off and duplicate!"*

*"Using AI in the workplace can make aspects of my job easier and more efficient."*

*"I understood a lot more of the presentation's material in my second year than my first."*

*"Review and update our Investment Policy, then get investing. We are doing a disservice to our residents by sitting on all of our cash in our local banks in checking account (YIKES)."*

*"Technology improvements: QR codes on bills, kiosks to pay, bilingual websites. All fantastic ideas!"*

*"The knowledge I received from every person presenting and how it taught me a bit more about my role going forward. There has been a lot of talk about investments, rates and the responsibility we hold to keep money safe and secure and it makes me want to go back to my municipality and truly dive into the Investment Policy!"*





CLASS OF 2026



CLASS OF 2027

