

2024 BASIC INSTITUTE

April 21 - 26 • Comfort Inn & Suites • Mt. Pleasant



The Road to Your Success

Basic Institute is an Incredible Opportunity

- 1) Learn more about your job and responsibilities.
- 2) Meet and build relationships with others in your field.
- 3) Earn the professional Michigan Certified Professional Treasurer (MiCPT) credential.

Basic Institute is a three year program with a defined curriculum to ensure that no matter when you start, you'll receive the full slate of topics by the time you graduate in your third year.

Attendance

Basic Institute is a prerequisite for the MiCPT and is offered in cooperation with the Association of Public Treasurers of the U.S. & Canada. Attendance at all sessions is mandatory for graduation. For first and second year attendees, this includes orientation on Sunday afternoon at 5:30 pm - third year attendees are welcome but not required to attend orientation. Sessions will be all day Monday through Thursday and a half day on Friday.

Lodging

Basic Institute is held at the Comfort Inn & Suites and Conference Center in Mt. Pleasant. The MMTA group rate rooms are \$96-\$120/night plus applicable fees and taxes. Make your reservation directly with the hotel by calling 989-772-4000. Reservations must be made by Saturday, April 6 to receive the discounted rate. Rooms are also available at the neighboring Fairfield Inn at the same rates.

Cost and Registration

Basic Institute costs \$599; this covers all sessions, materials, and most meals. Register online at www.MMTA-MI.org to pay with a credit card or by check, attendees must be MMTA members. Registrations received after April 5 will be subject to a \$50 late fee. Cancellations must be received in writing by April 5 for a full refund; requests by April 11 are eligible for a 50% refund. Refunds are subject to board review and a \$25 cancellation fee. Register online at www.MMTA-MI.org.

Training Sessions

- Navigating Revenue Sources
- Introduction to ACH
- Currency & Cyber-Enabled Fraud
- The Importance of Financial Policy
- Types of Debt Issuance and How to Prepare
- How Ordinary People Rationalize Fraud
- Laws for Treasurers
- Communicating Treasury Concepts
- Technology for Your Community
- Inflation & Treasurers
- Real World Applications for ChatGPT
- Challenges of a Modern Workspace
- Leadership
- Working With Legislators
- How a Bill Becomes Law
- Topics Subject to Change*

*"I thoroughly enjoyed the **WHOLE** week! It is amazing to see that so many of us have the same issues, questions and problems."*

"Basic Institute is such an amazing experience. I don't know where I would be without MMTA!"

- 2023 Basic Institute Attendees

