



# 2020 Advanced Institute

Monday, December 7 - Wednesday, December 9

H Hotel, Midland

**Advanced Institute is designed for seasoned treasury professionals:**

- 1) Learn advanced aspects of issues that apply to you
- 2) Strengthen relationships and meet new colleagues
- 3) Maintain professional credentials by earning credits that apply to recertification of the MiCPT and CPFA

**This year's Advanced Institute includes the following topics:**

- Opening Keynote: Leadership: Motivating the Next Generation, *John U. Bacon, University of Michigan*
- Closing Keynote: Working with the Media, *Tim Skubik, Off the Record Syndicated Radio Program*
- Debt Management - Disclosure Notice and Qualifying Statements
- Treasurer/Assessor Relationship: Impacts of Michigan Tax Tribunal and a Case Study
- Delinquent Taxes: Collection, Striking from Roll, When It's Time for Court
- Financial Crimes & Embezzlement
- Peer Networking & Much More!

## Cost & Registration

Advanced Institute costs \$325 to attend; this covers all sessions and most meals (see schedule on next page). Register online at [www.MMTA-MI.org](http://www.MMTA-MI.org) to pay with a credit card or by check. Attendees must be MMTA members and Basic Institute graduates.

Registrations received after Monday, November 16 will be subject to a \$50 late fee. Scholarships are available for registration - call or see website for details. Cancellations must be received by Monday, November 16 for a full refund; refunds are subject to board review. Cancellations prior to November 16 will not result in a \$25 cancellation fee. NOTE: materials will only be provided electronically for download.

## Hotel & Lodging

Make lodging reservations directly with the H Hotel in Midland: (800) 282-7778. Rooms are \$125/night, make sure to request the MMTA rate. Make your reservations early; rooms are only guaranteed through November 5. Room charges are subject to applicable tax and fees.

Rooms are also available at the Fairfield Inn & Suites, which is about half a mile away from the H Hotel in downtown Midland. The rate is \$139 for reservations before November 20: (989) 631-7100, reference MMTA.

CHALLENGE  
THE CHAMPION IN YOU





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## What Your Peers Think About Advanced Institute ...

*"The people and networking are invaluable - I always leave more informed."*

*"It is nice to catch up with fellow treasurers and hear the different ways we do the same things!"*

*"The best part is being with peers and reuniting with friends you've made at Institute. I always learn at Institute and that is important to me."*

*"Great networking. Very good topics. Nice to get away and just focus on learning."*

*"Sessions were applicable to my job, and the networking is always priceless."*

*"I enjoy the Institute because I get to meet other treasurers and share experiences. I also learn more about my job duties from others."*

*"I absolutely love Institute and MMTA. The membership is amazing and the leadership of the Board is incredible. The education received is completely applicable to my duties as Treasurer. Thank you!"*

*"Institute is such a great source of education - the MMTA does such a great job of creating an awesome learning experience by bringing treasurers together and having knowledgeable presenters that are relevant to the treasury field."*

*~ 2019 Advanced Institute Attendees*



Contact MMTA at [info@mmta-mi.org](mailto:info@mmta-mi.org) or 989.820.8389 with any questions.

### Sunday

3:00 pm - 7:00 pm  
Registration  
3:00 pm  
Hotel Check In  
7:00 pm - 10:00 pm  
Networking

### Monday

7:30 am - 8:30 am  
Registration & Breakfast  
8:30 am - 5:00 pm  
Sessions, Lunch & Breaks  
5:00 pm - 6:30 pm  
Dinner  
7:00 pm - 10:00 pm  
Networking

### Tuesday

7:30 am - 8:30 am  
Breakfast  
8:30 am - 5:00 pm  
Sessions, Lunch & Breaks  
Dinner on Your Own

### Wednesday

7:30 am - 8:30 am  
Breakfast  
8:30 am - Noon  
Sessions & Breaks  
Lunch On Your Own